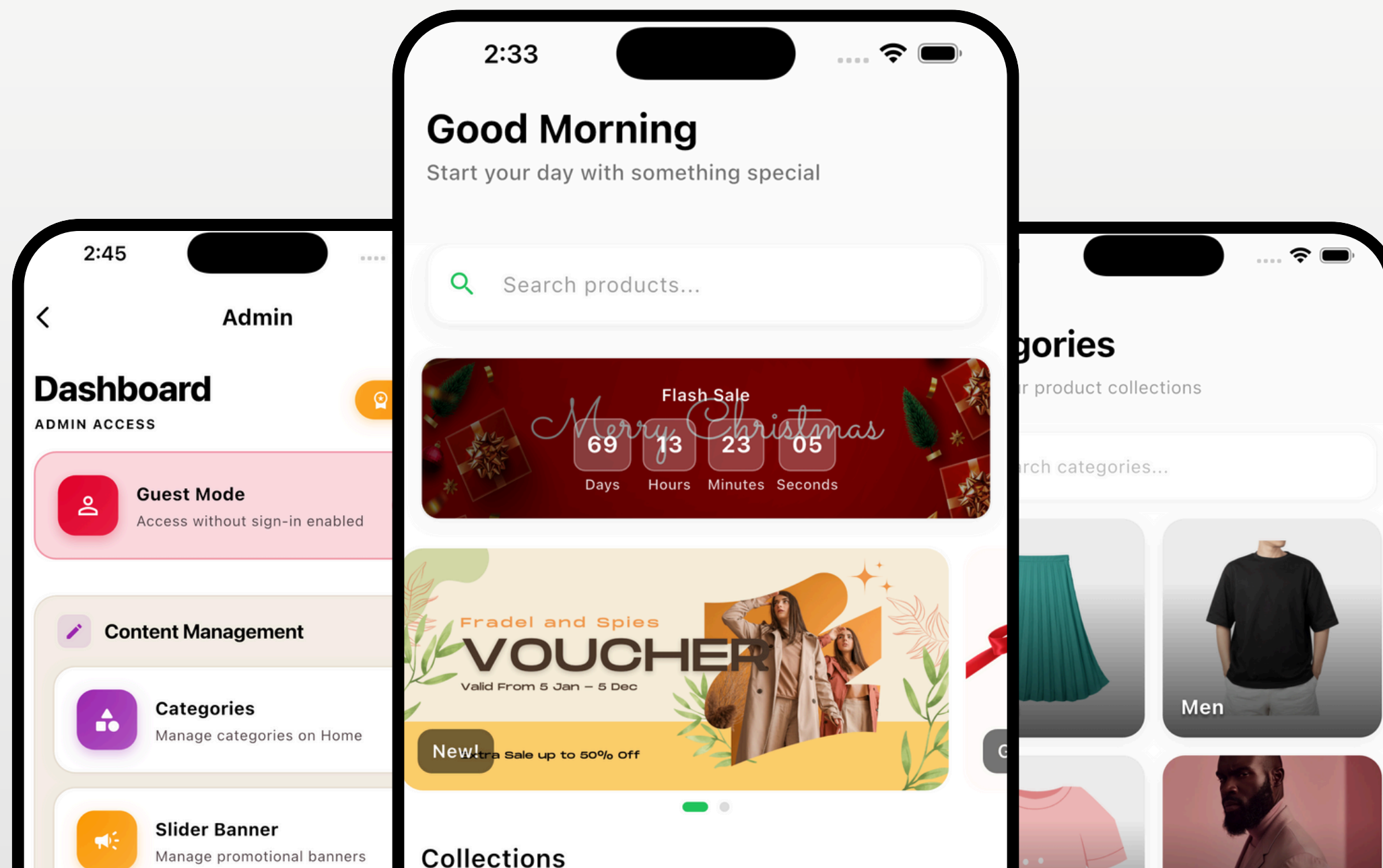


Your Shopify Store, Now in the App Store.



**SHOPLATY APP DEMO
PRESENTATION**

What This Presentation Covers

We'll walk through the key benefits of having the app, Shoplaty's exclusive features, how it works, and a pricing overview.

1-9

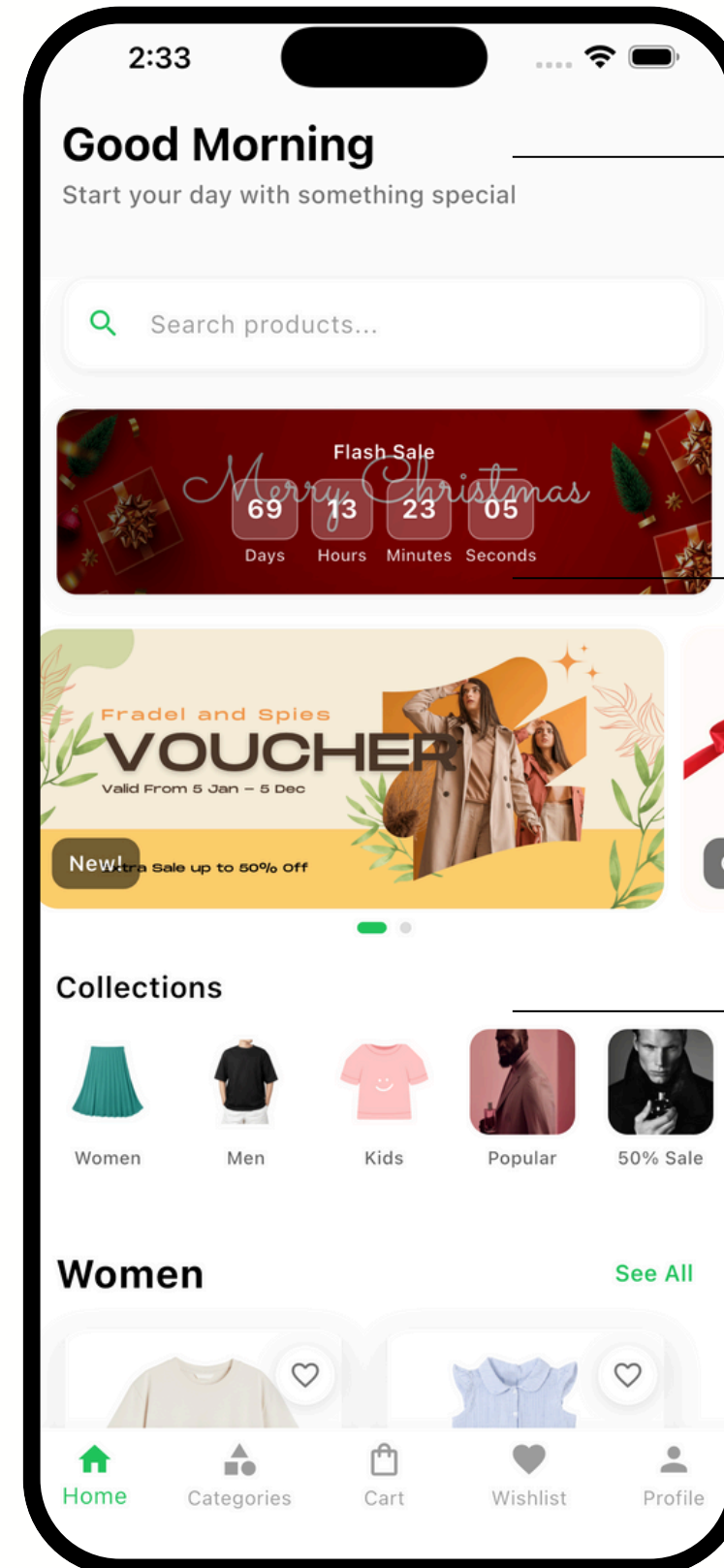
Features

Store Integration

- Real-time Shopify sync.
- Seamless Shopify Checkout.
- Wishlist & cart are saved across accounts.

Engagement & Marketing

- Push notifications.
- Personalized home screen blocks.
- Countdown | Banners | Ads.



● Auto Sync with Shopify

Auto-sync collections, products, and customer accounts from Shopify.

● Countdown App

Boost sales with flash deals using a real-time countdown banner.

● Shopify Collections

Showcase your store collections with real-time sync.

2-9

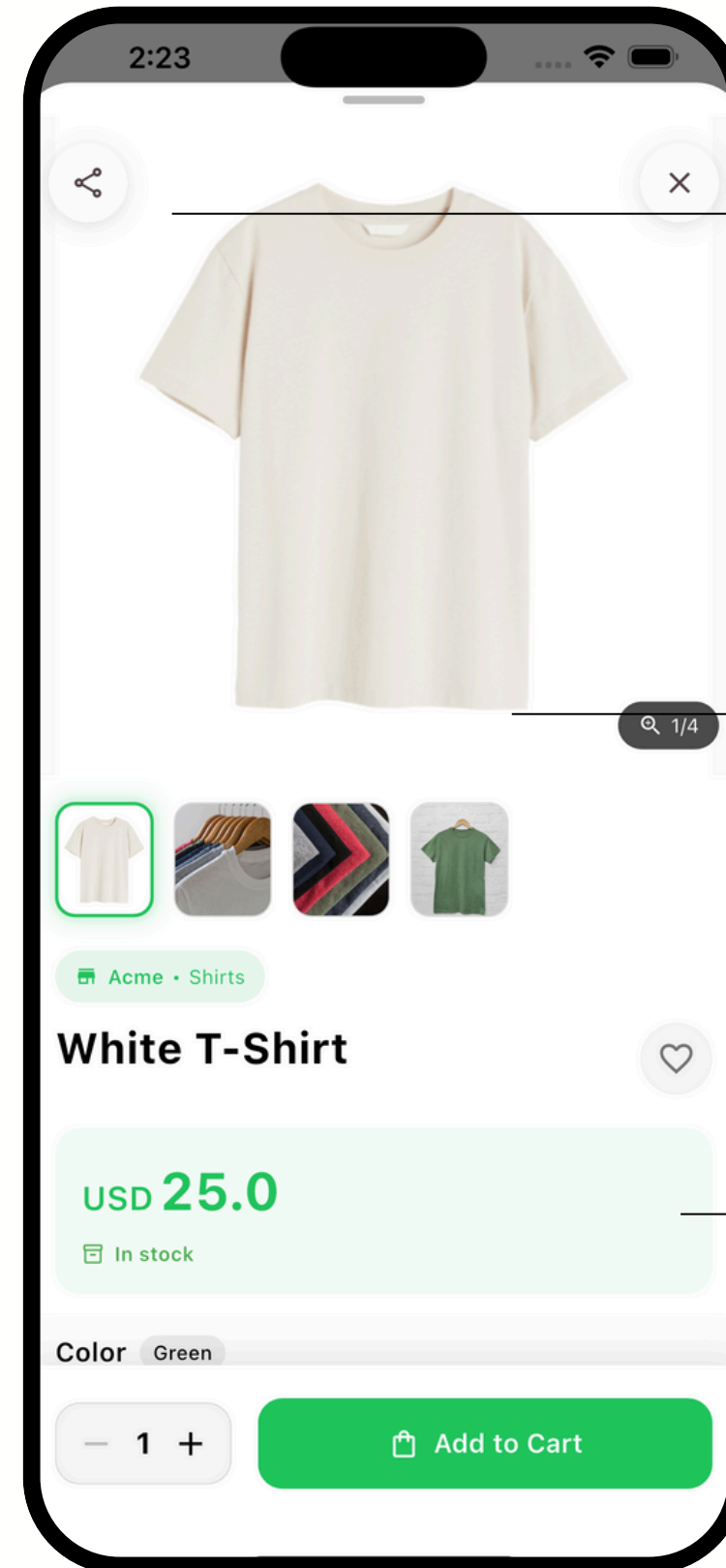
Features

Complete Product Details

- Variants, images, and descriptions synced from Shopify.
- Wishlist | Add to Cart.

Related Products

- Suggest related items to boost upsells.



● Share Product

Let customers share products instantly with friends.

● Images Synced from Shopify

Product images update automatically in real time.

● Add to Wishlist

Save favorite products for later - tracked in analytics.

3-9

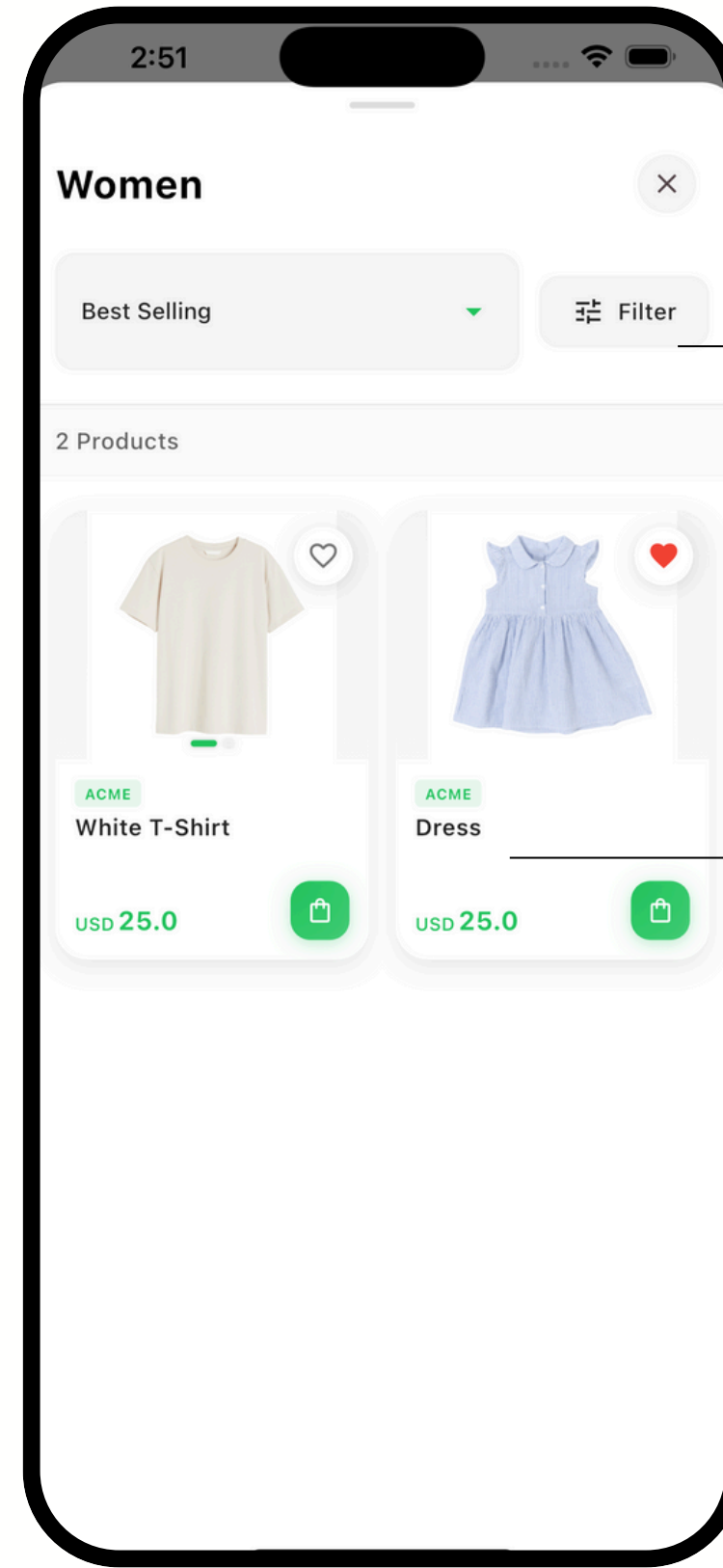
Features

Customized Collection Page

- Display collections with tailored layouts synced from Shopify.

Sort Products

- Let customers sort by relevance, best selling, price (low to high), or alphabetically.



● Filter Collection

Search products, set price ranges, and show in-stock items only.

● Auto-Sync Collection Products

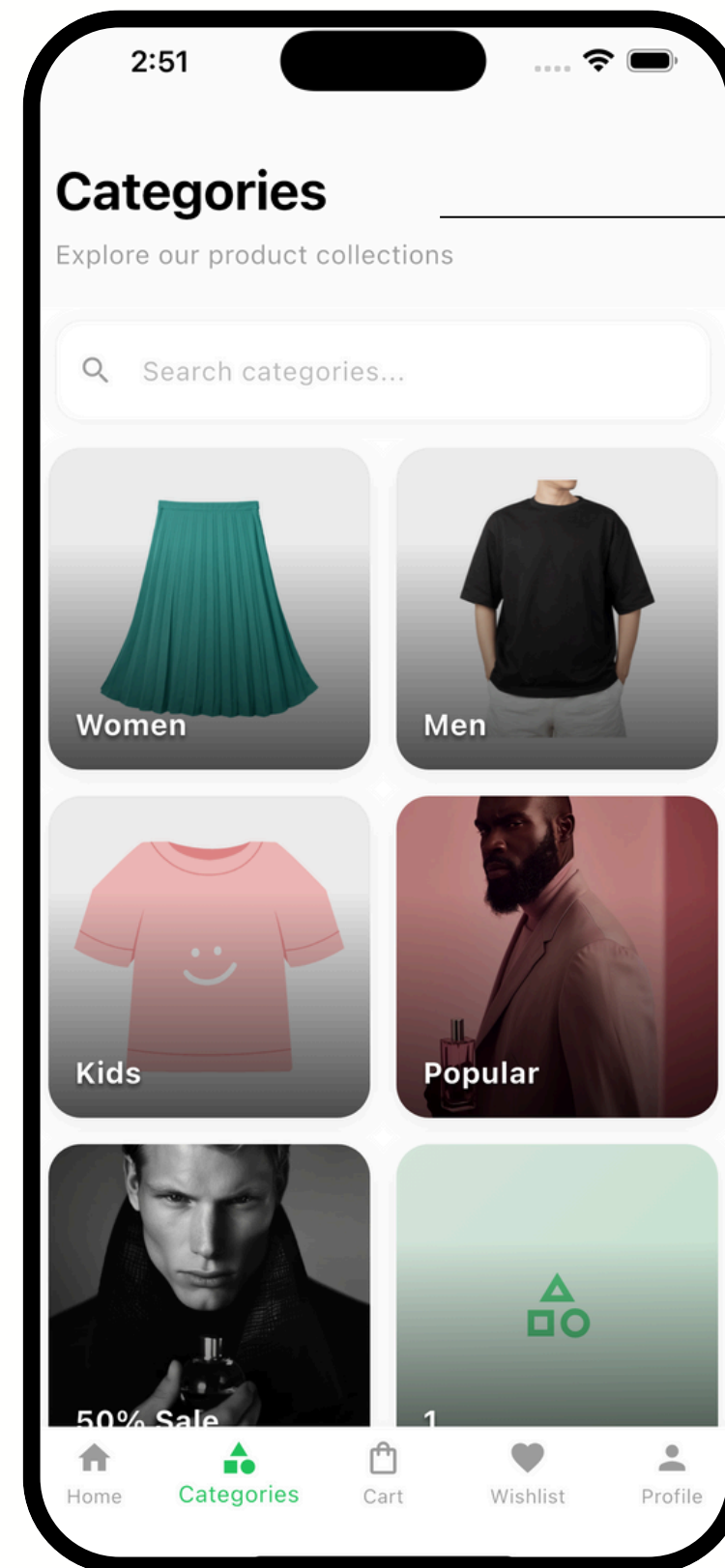
Each collection's products stay updated in real time from Shopify.

4-9

Features

Shop by Category

- Browse products organized into categories synced from Shopify.



● Sync Shopify Categories

Categories update automatically to match your Shopify store.

5-9

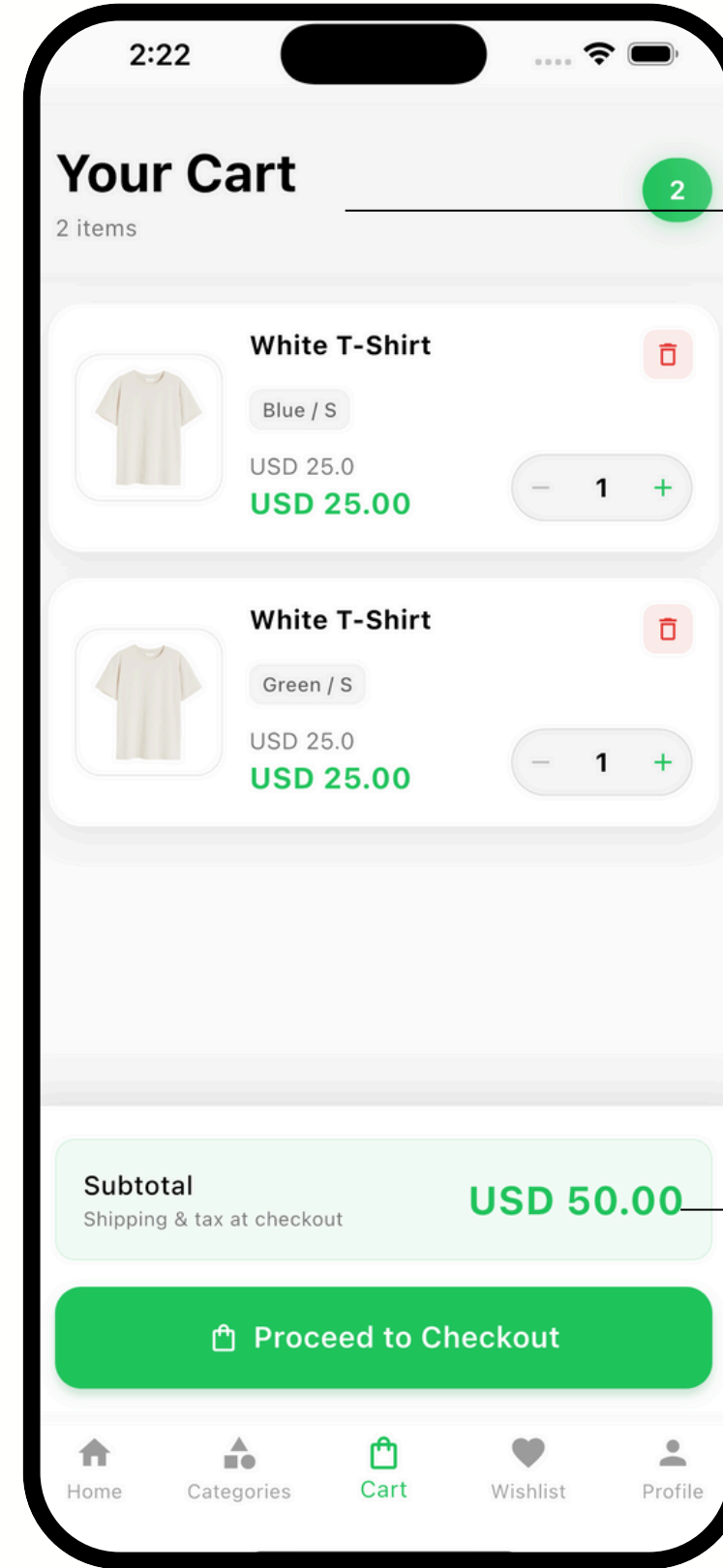
Features

Smart Cart

- View products, track stock in real time, see updated totals, and head straight to Shopify checkout.

Cart Tracking

- Every add-to-cart action is tracked in analytics for deeper insights.



● Real-Time Inventory Sync

Cart items and stock update instantly from Shopify.

● Live Subtotal

Cart subtotal updates automatically as items change.

6-9

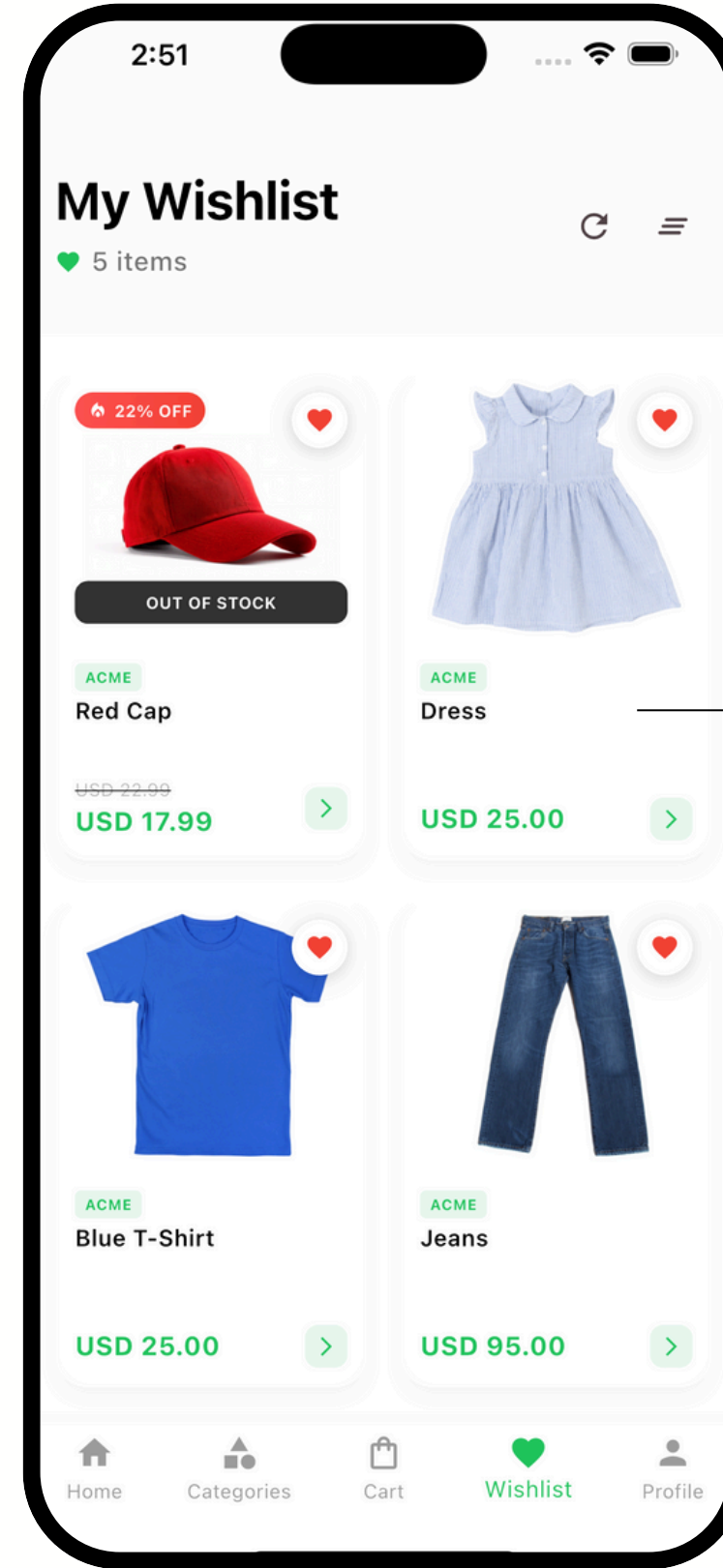
Features

Smart Wishlist

- Wishlisted items sync with Shopify and update if products go out of stock or are removed.

Wishlist Tracking

- All wishlist actions are tracked in analytics to understand customer intent.



● Synced with Customer Account

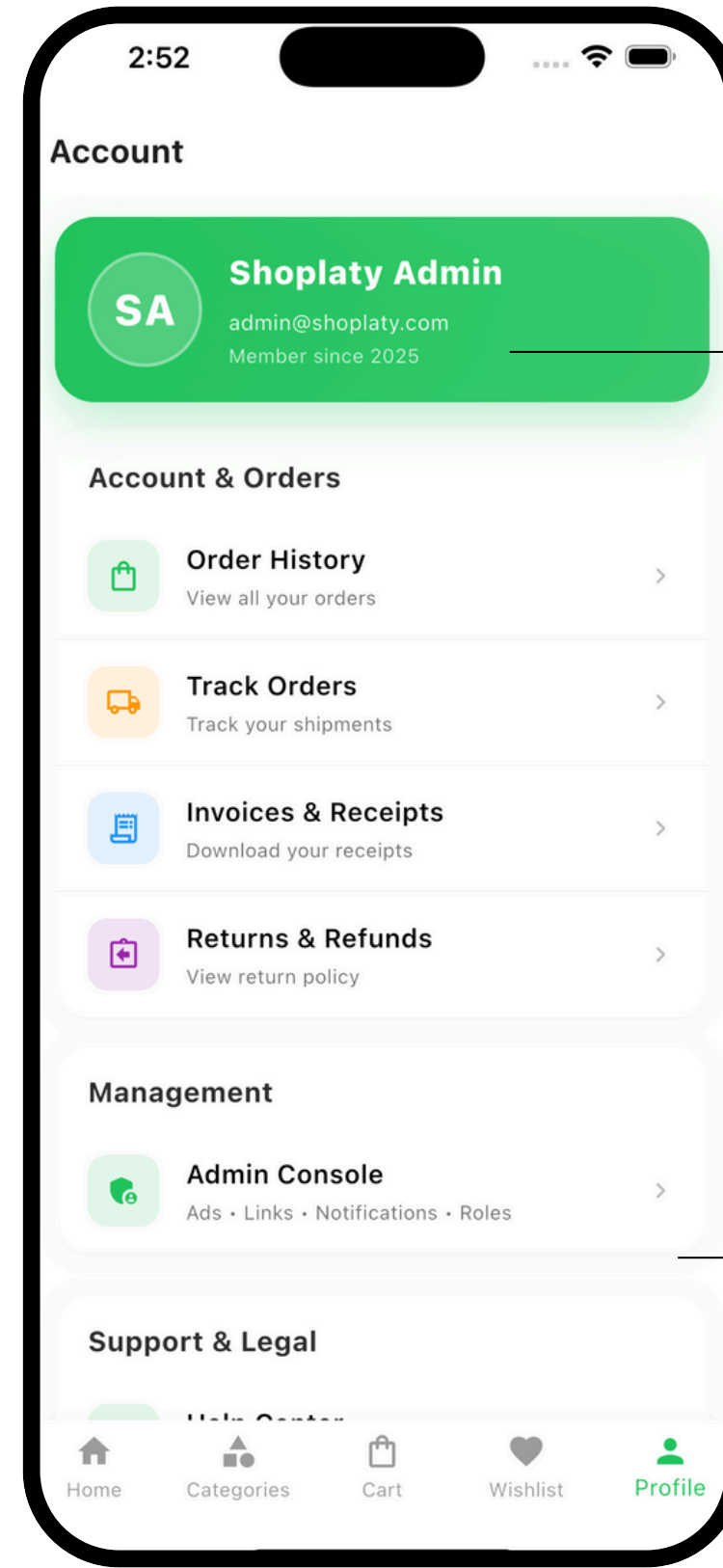
Wishlists are linked to customer accounts, so items stay saved across devices.

7-9

Features

Profile & Account Management

- A dedicated profile page where customers can view and track orders, view invoices, and manage returns or refunds, all synced with their Shopify account for a seamless experience.



● Profile Tabs

Check orders, track shipments, and manage returns - all synced with Shopify.

● Admin Console

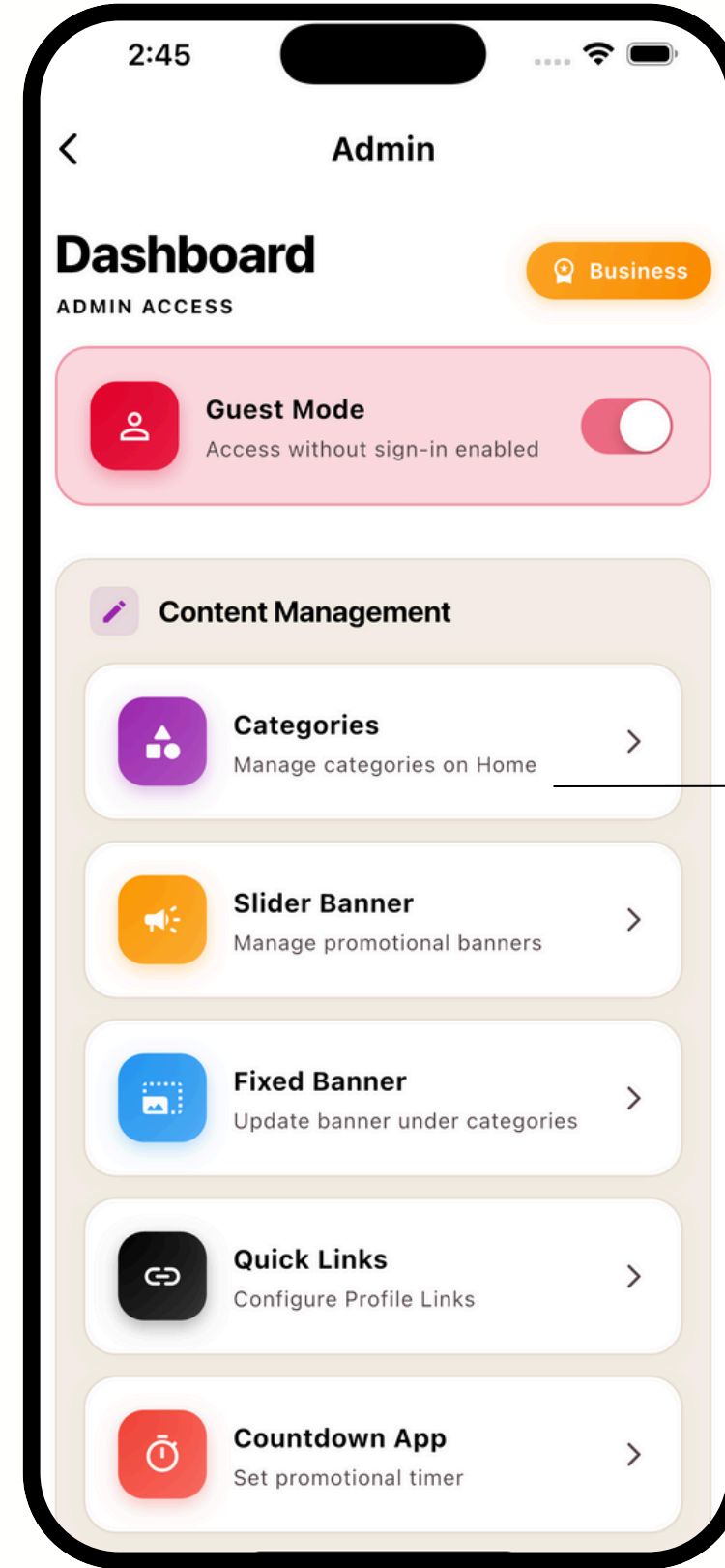
Control your app with ease—update banners, manage collections, and launch campaigns instantly without coding.

8-9

Features

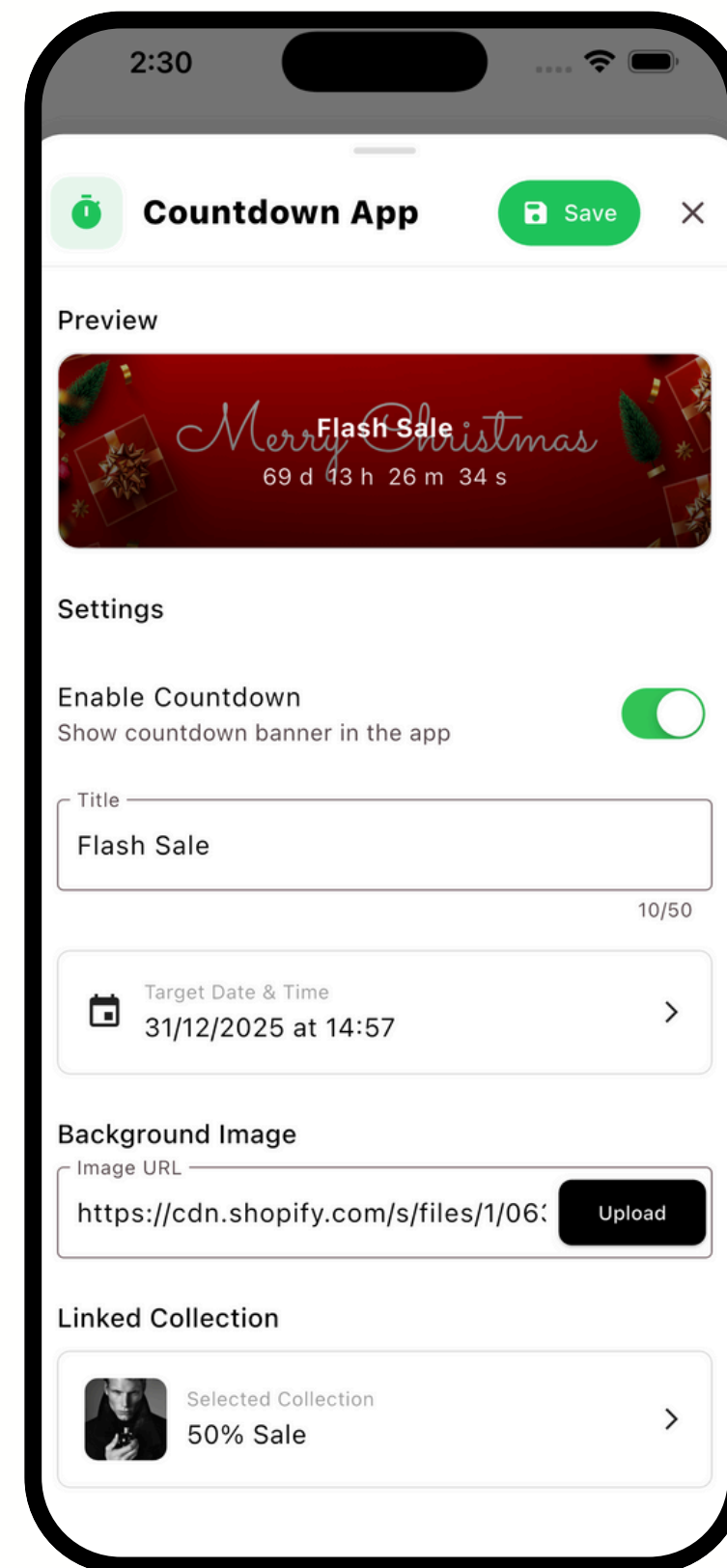
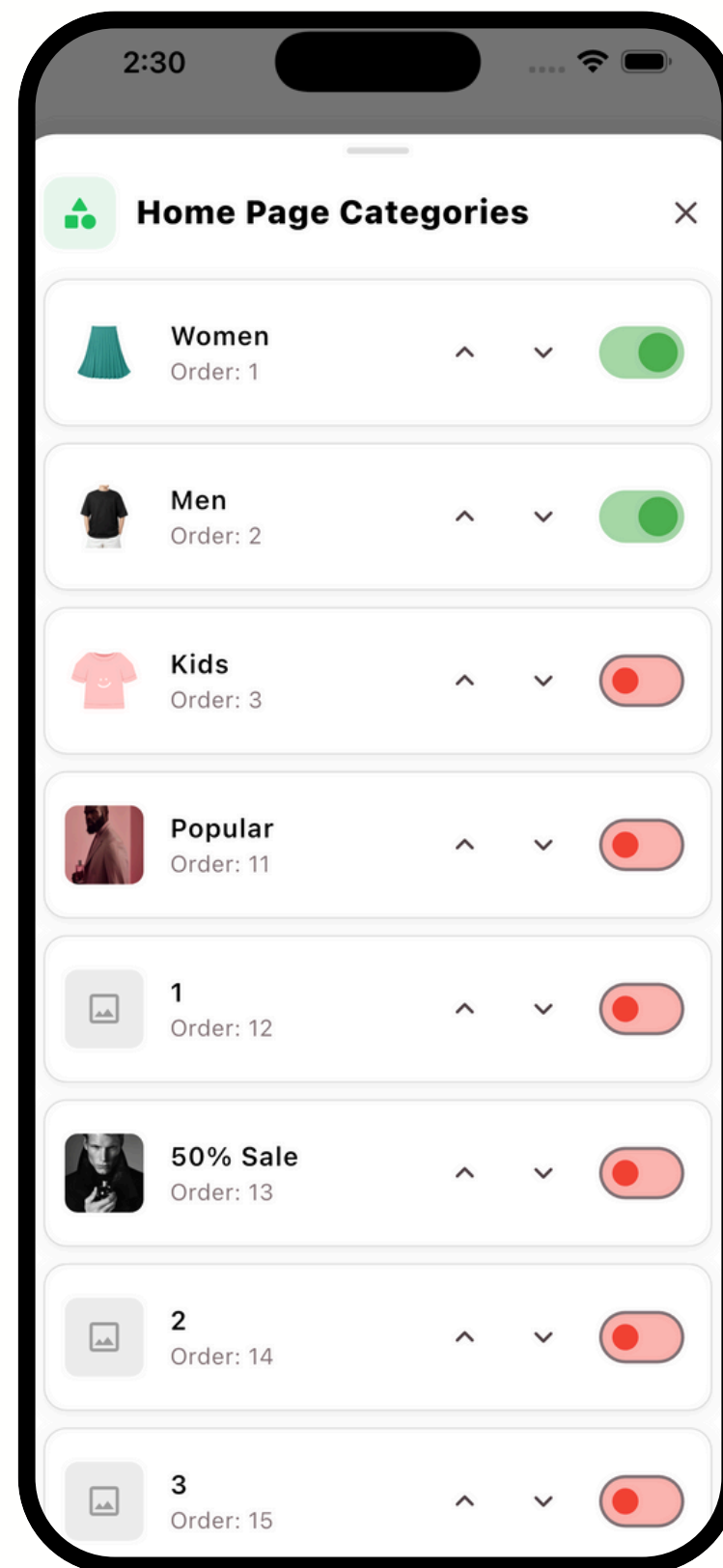
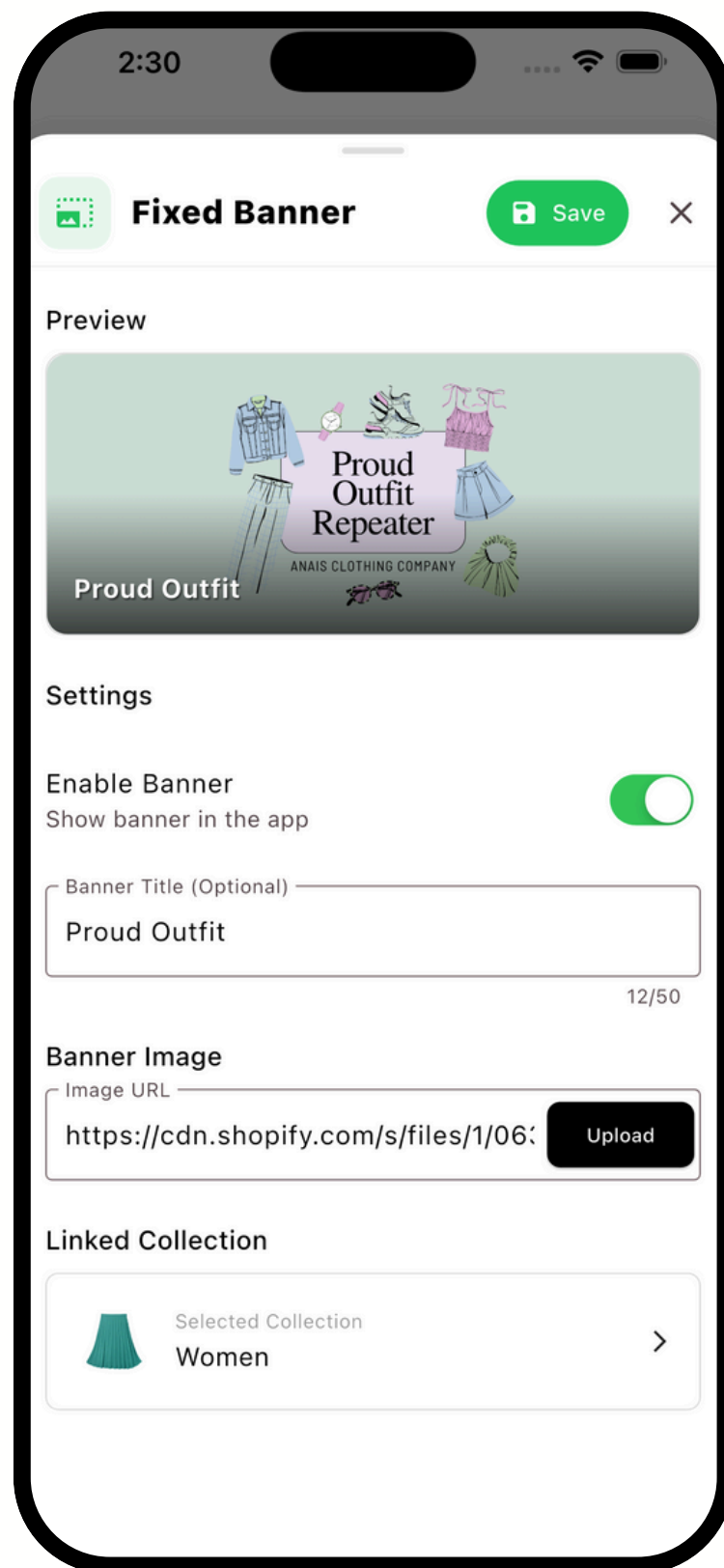
No-Code App Builder

- Manage your entire app backend with no-code to update layouts, products, and campaigns easily.



Simple App Management

Easily organize app updates for a smoother experience.

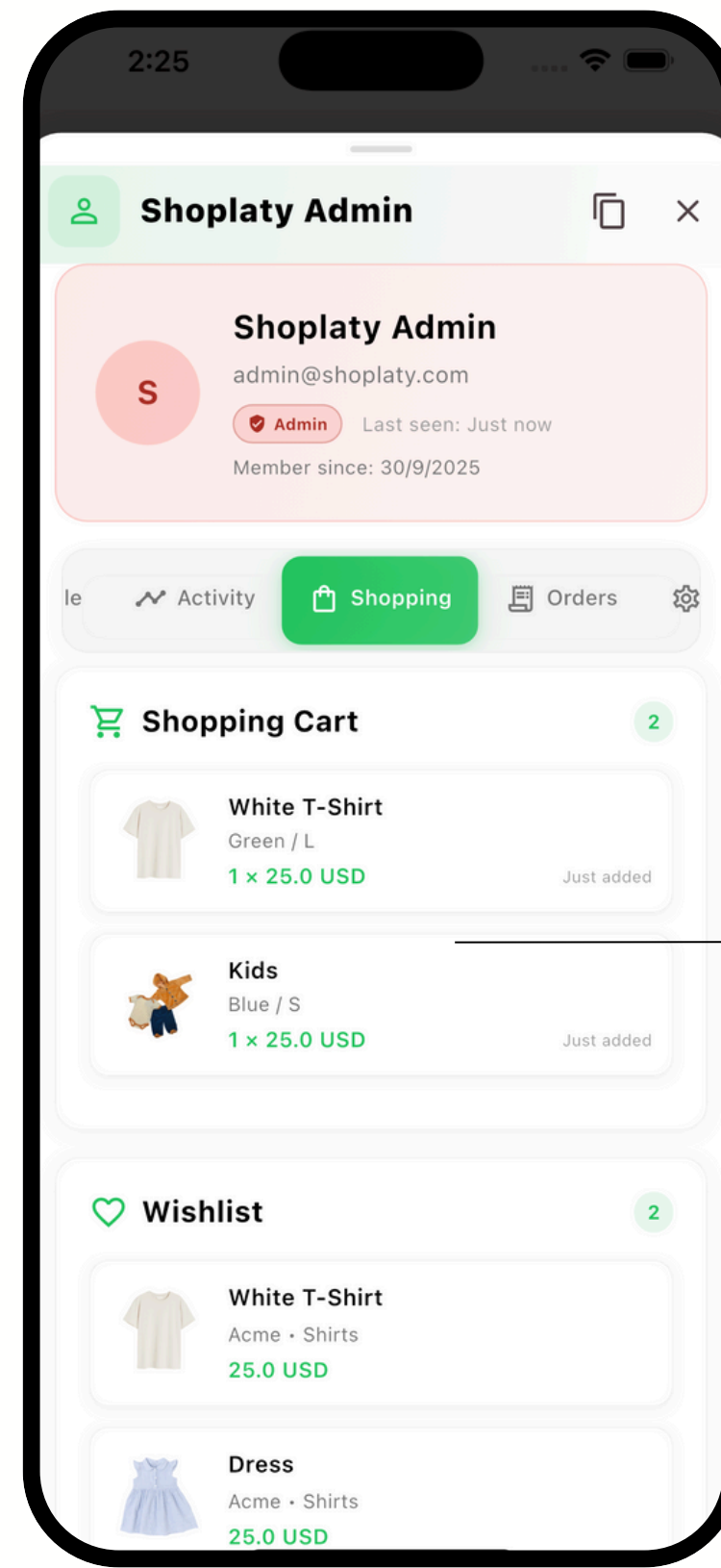


9-9

Features

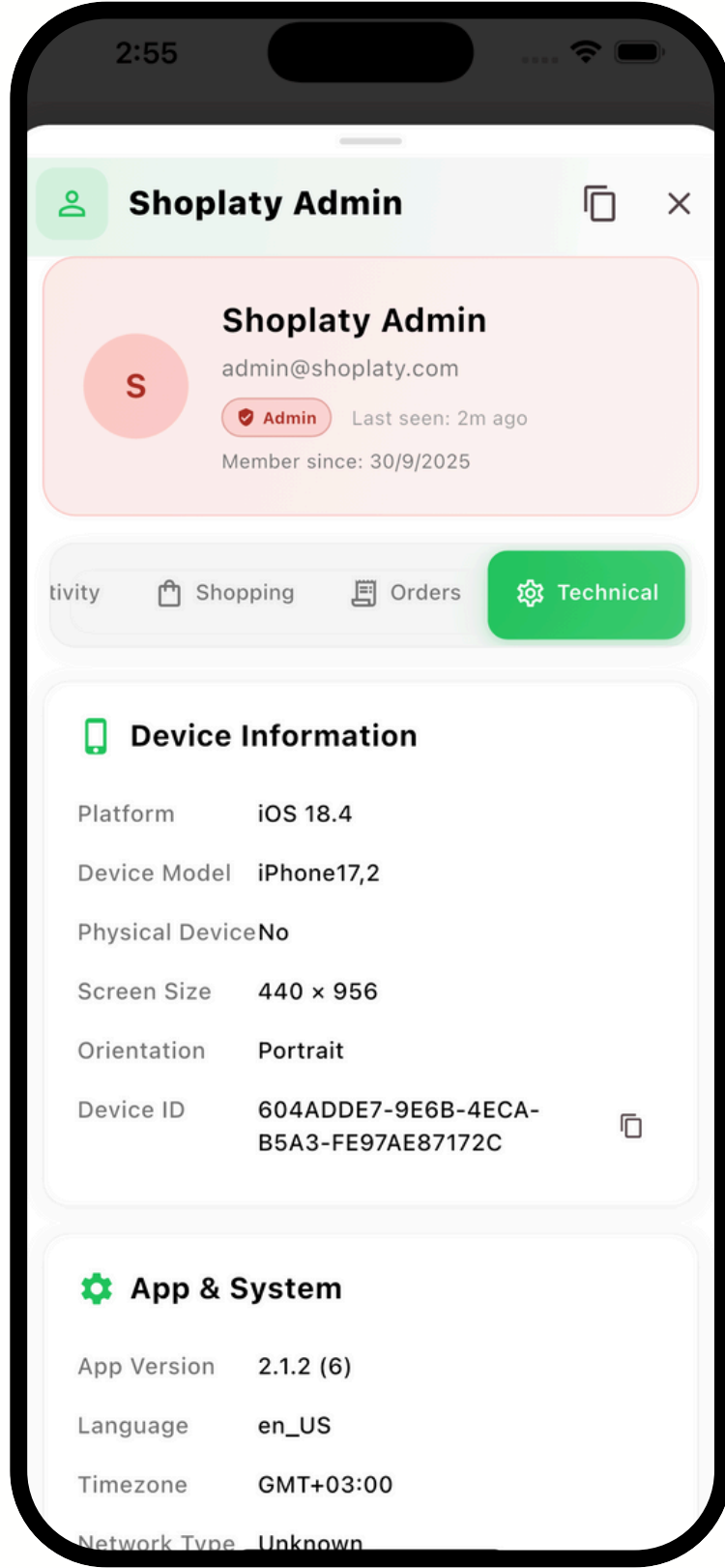
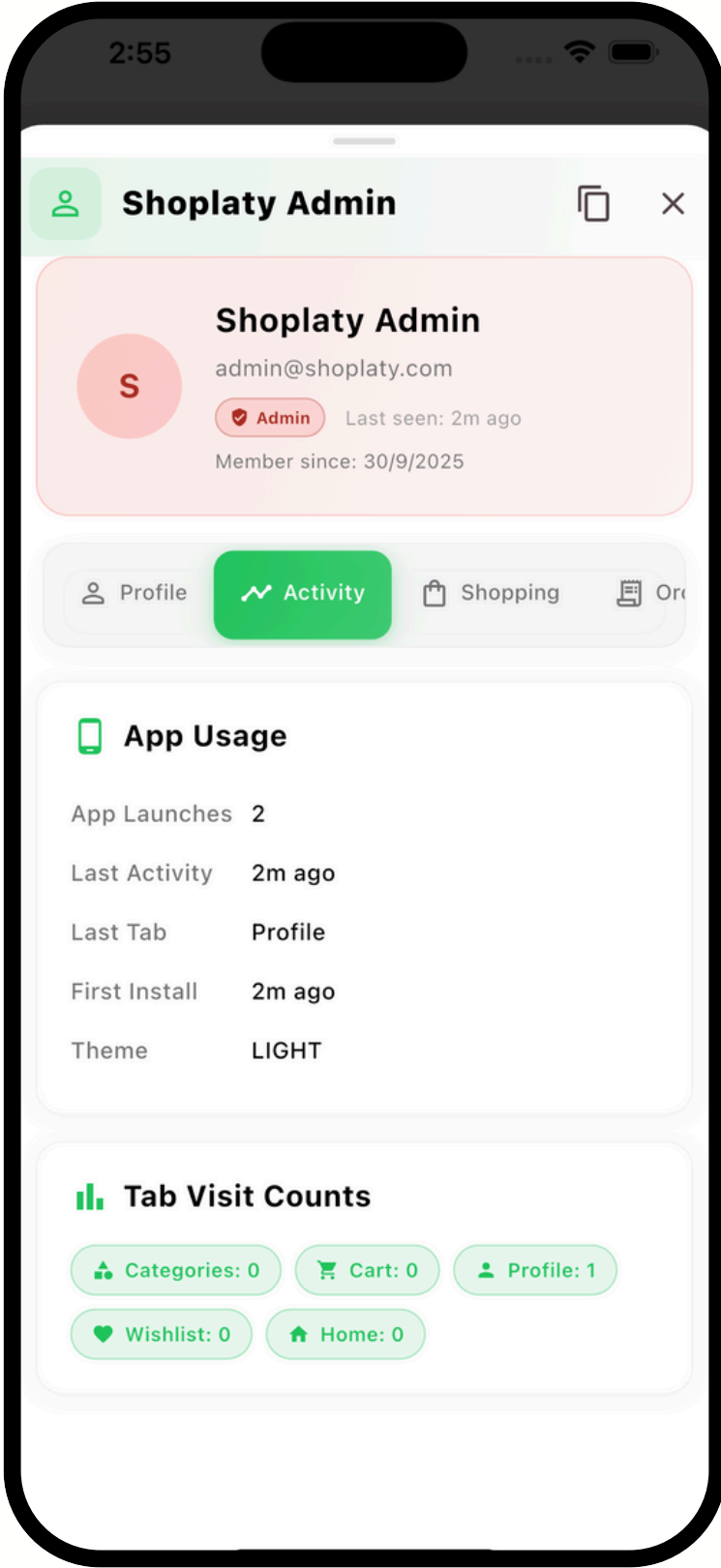
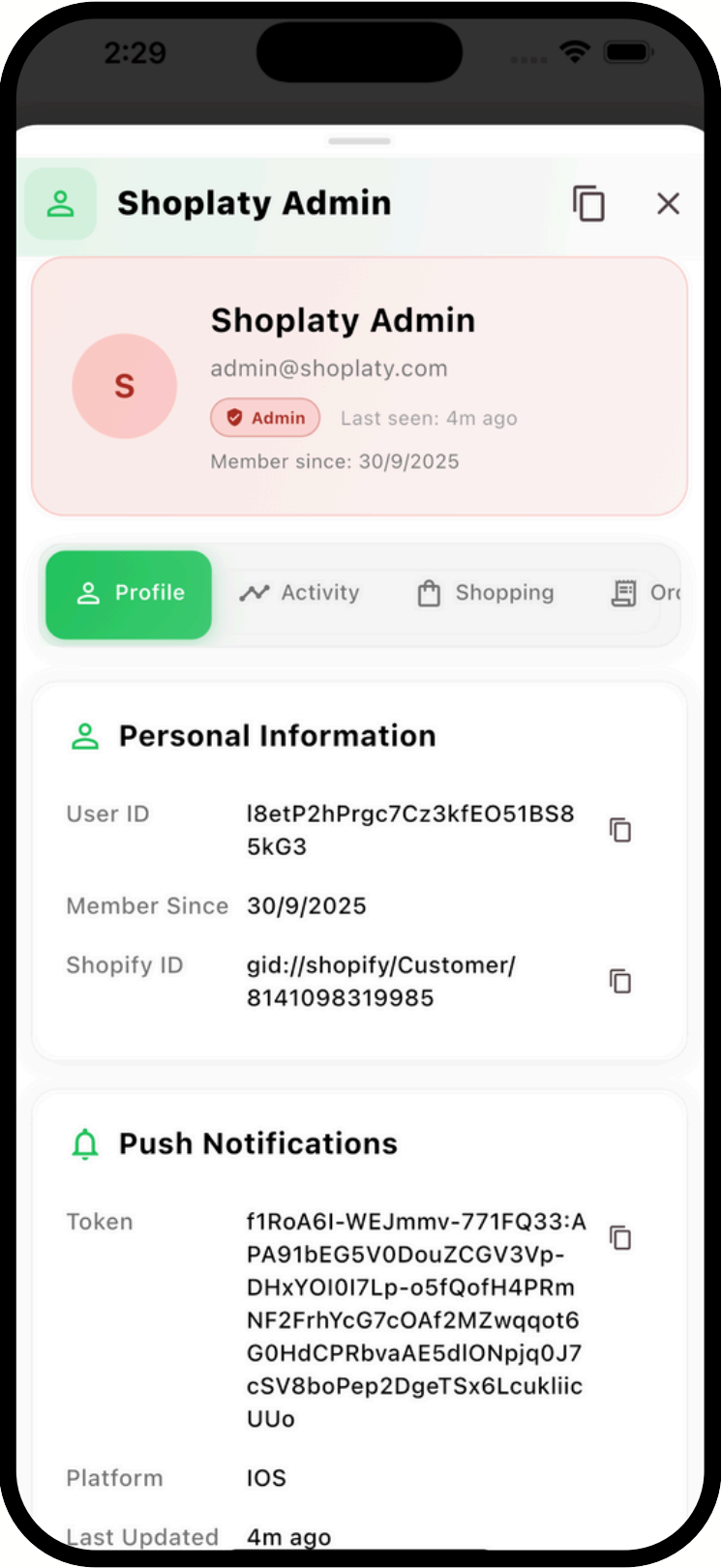
Advanced Tracking

- Monitor carts, wishlists, app launches, tab visits, last activity, orders, and technical details for deeper insights per user.



● Real-Time Cart & Wishlist

Track each user's cart and wishlist live, synced instantly with their account.



Pricing Plans

BASIC

\$99/mo

- Launch on iOS & Android within 5 days
- 0% commission
- Unlimited Orders
- Guest Mode
- Security Updates

PRO

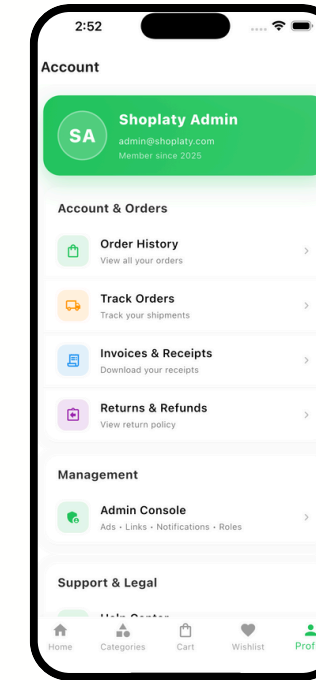
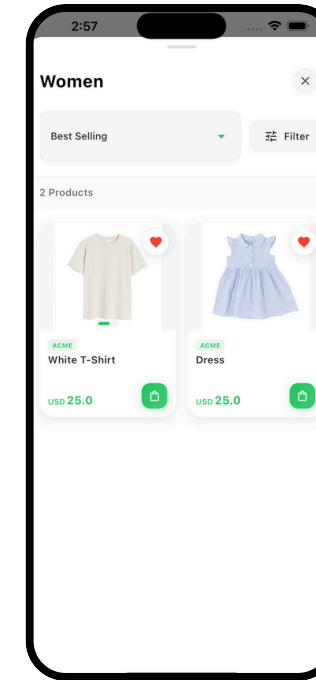
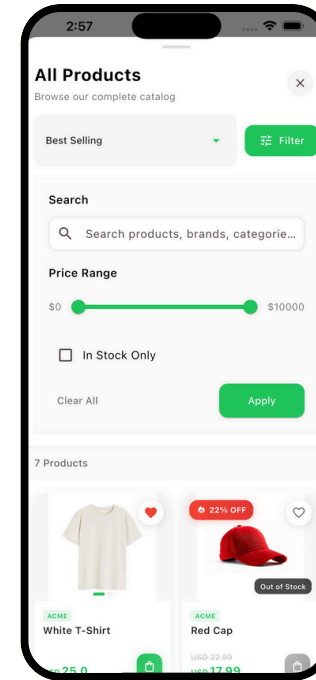
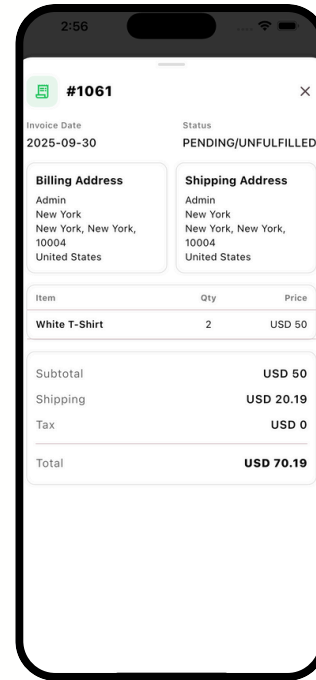
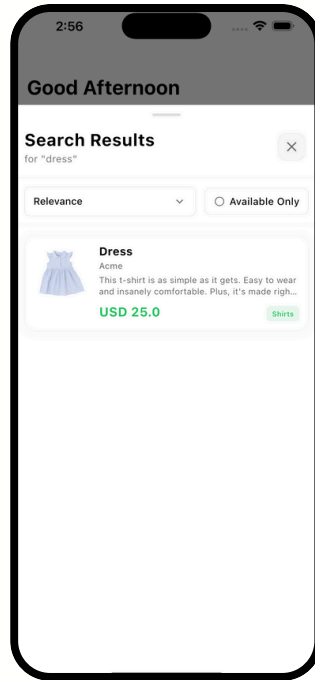
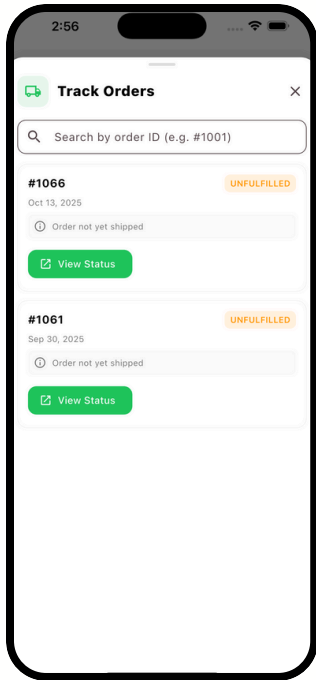
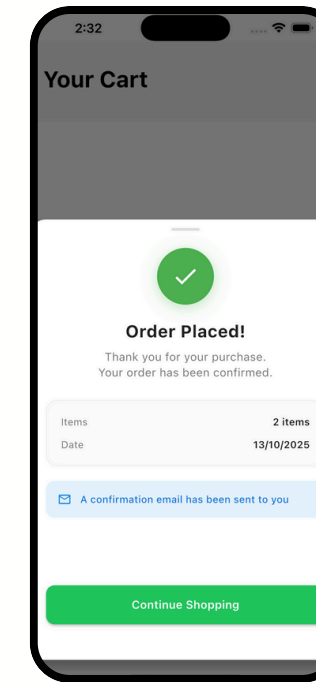
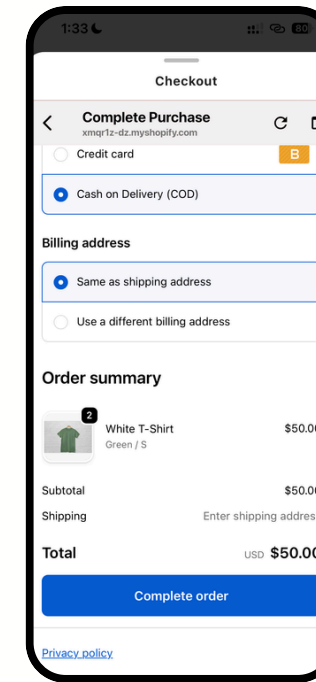
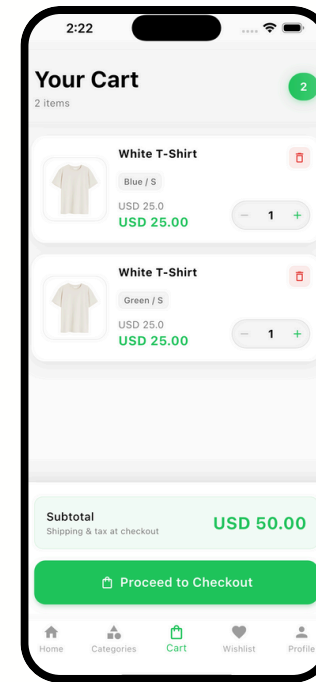
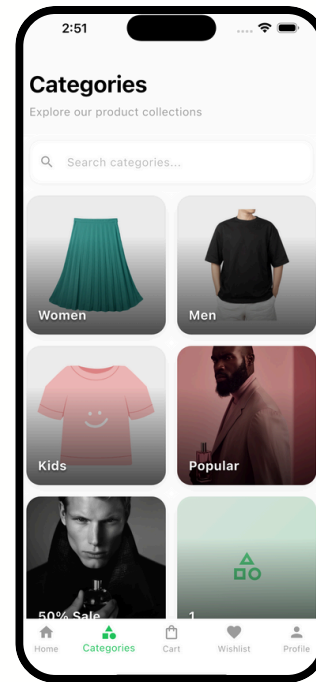
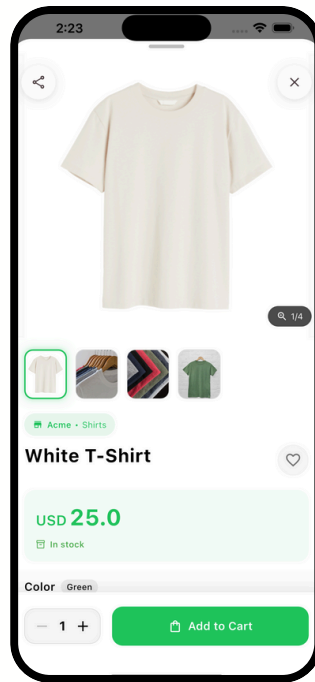
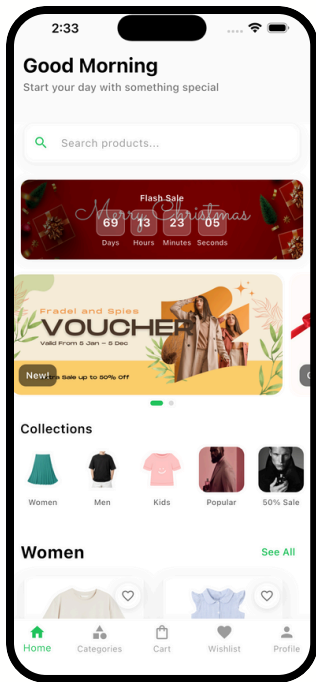
\$139/mo

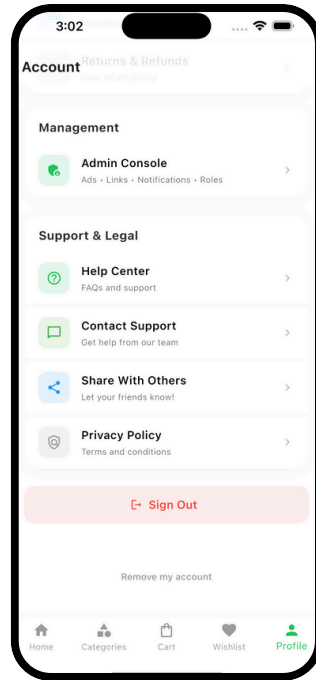
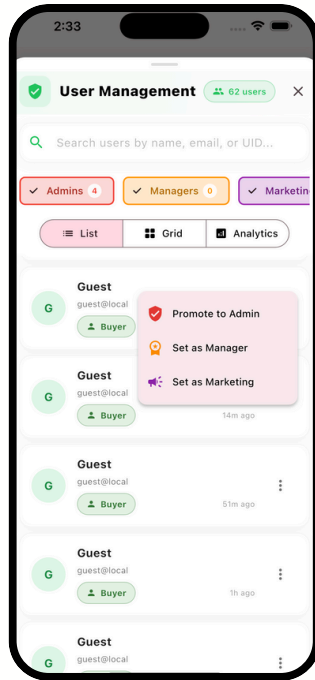
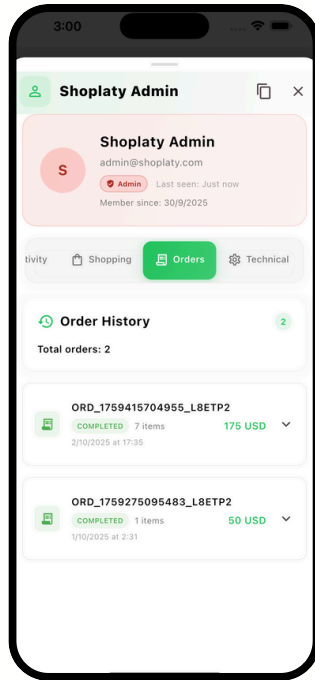
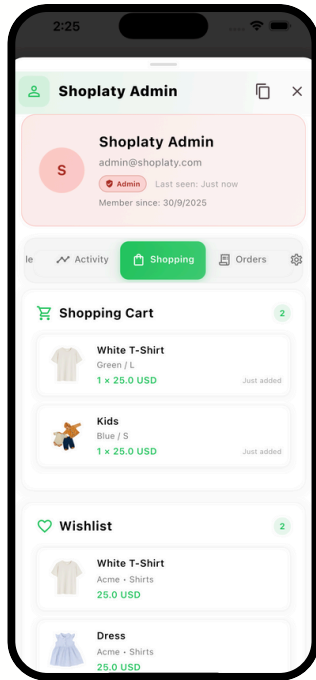
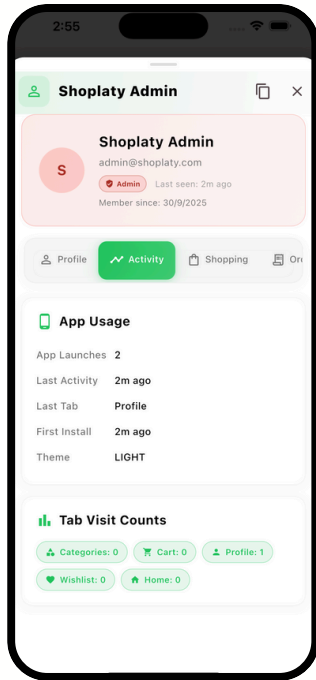
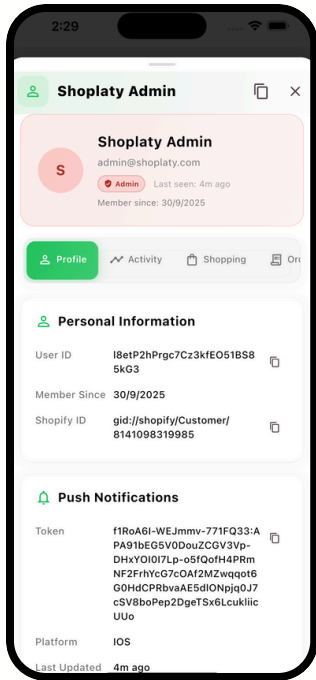
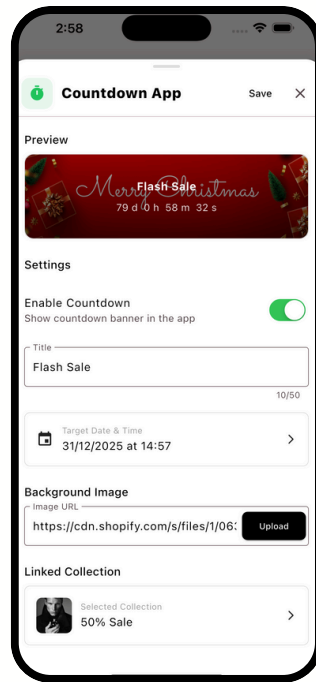
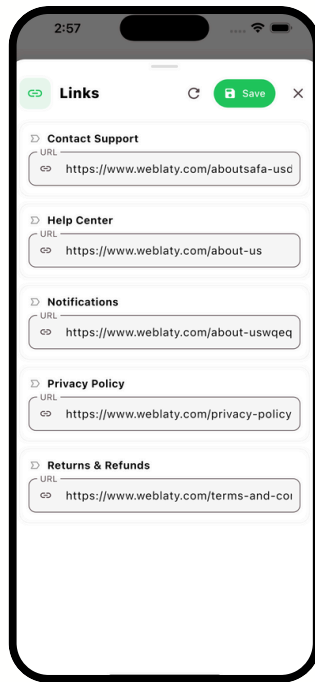
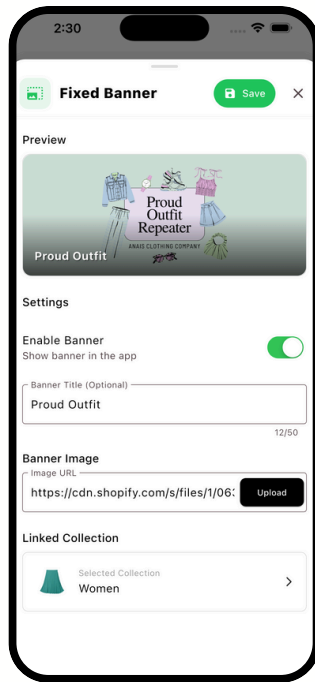
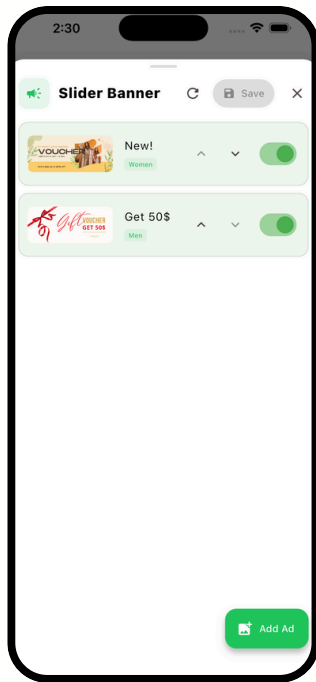
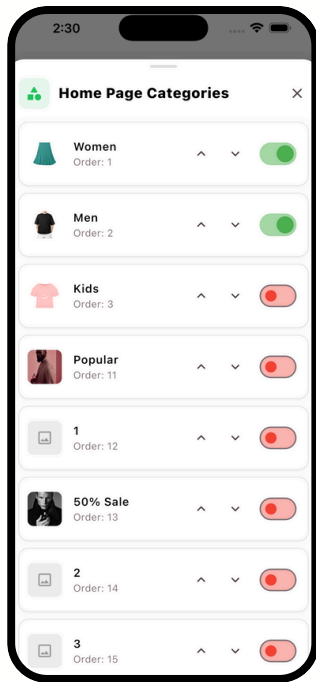
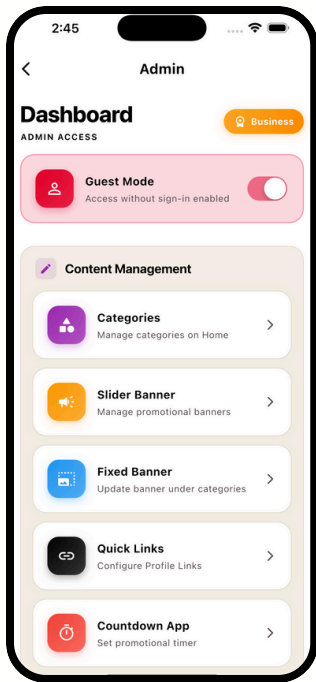
- Unlimited Push Notifications
- Promotion Banners
- Countdown App
- Advanced in-app analytics
- New Features Updates
- Google Analytics
- Publishing Help to App Store

BUSINESS

\$179/mo

- All new updates included
- Full App Customization
- Priority support within 12 hours
- Publish the app through our account
- No "Powered by Shoplaty" label





Thank You

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